
Greg Payton, M.S.
Faculty of Practice - Lecturer
School of Innovation & Entrepreneurship
Rohrer College of Business
paytong@rowan.edu

Academic Background

M.S. Drexel University.
B.S. Rowan University.
B.S. University of Phoenix.

Work Experience

Academic

Lecturer, Rowan University (September, 2021 - Present), Glassboro, New Jersey.
Adjunct, Rowan University (January, 2018 - August, 2021), Glassboro, New Jersey.

Non-Academic

Vice President, PNC Technology and Innovation, PNC Bank (June, 1998 - Present), Philadelphia, Pennsylvania.

Courses Taught

Courses from the Teaching Schedule: Entrepreneur/ Small Business Management (Bachelors), Entrepreneurial Growth Strategies (Bachelors), Entrepreneurship / Innovation (Bachelors), Interdisciplinary Perspectives on Entrepreneurship (Bachelors), Responsible Leadership: Aligning the Interests of Stakeholders, Profit, & Planet (MBA)

Professional Certifications

Professional Certificate - Diversity & Inclusion Management, 2019, Ithaca, NY.
Master Certificate - Process Improvement, 2014, Philadelphia, PA.

Professional Memberships

United States Association of Small Business and Entrepreneurship, Present
Eastern Academy of Management, 2023-2024

Intellectual Contributions

Service to the Profession

Present at a professional or academic event

2019-2020: Women's Business Enterprise Center East Lean Startup Workshop (Local). Business Model Canvas
2018-2019: Temple University Fox School of Business Prospanica Leadership Conference, Philadelphia, Pennsylvania (Local). "Branding and Value Proposition Design"

Honors/Awards

Award

2022-2023: Innovation in Teaching Award, Rohrer College of Business.
2018-2019: Community Impact Award, Tech Impact.
2016-2017: PNC Diversity & Inclusion Council LOB Council of the Year Award, PNC Bank.
2013-2014 – 2014-2015: PNC Diversity & Inclusion Council Community Service Award, PNC Bank.

Honor

2024-2025: Member, Beta Gamma Sigman International Business Honor Society.

2018-2019: Drexel University Close School of Entrepreneurship Commencement Speaker, Drexel University.

Scholarship

2016-2017: Experiential Classroom Scholarship, University of Florida Warrington School of Business.

Last updated by member on 28-Jun-24 (02:16 PM)