

---

**Michael T. Dominik, Ph.D.**  
**Senior Lecturer**  
**School of Innovation & Entrepreneurship**  
**Rohrer College of Business**  
[dominik@rowan.edu](mailto:dominik@rowan.edu)

---

## **Academic Background**

Ph.D. Eastern University.

M.Sc.Eng. University of Pennsylvania.

MBA Rowan University.

B.S.E.E. Rutgers University.

## **Work Experience**

### **Academic**

Senior Lecturer, Rowan University (September, 2018 - Present), Glassboro, New Jersey.

Faculty of Practice - 3/4 time, Rowan University (September, 2016 - June, 2018), Glassboro, New Jersey.

Part Time Lecturer, Rutgers University (2014 - 2018), Camden, New Jersey.

Adjunct Faculty, Rowan University (January, 2014 - May, 2016), Glassboro, New Jersey.

### **Non-Academic**

President, PPD Consultants LLC (January, 2004 - Present), Sewell, New Jersey.

## **Courses Taught**

**Courses from the Teaching Schedule:** Design Development Leadership of High Performing Organizations (MBA), Entrepreneurship / Innovation (Bachelors), Financial/ Legal Aspect Entrepreneurs (Bachelors), Independent Study (Bachelors), International Business Society (MBA), Organizational Behavior (Bachelors), SCALING NEW VENTURES (Bachelors), SIE Admin (Bachelors), Selected Topics In Management I (Bachelors), Strategic Planning for Operating Managers (MBA), Technology Entrepreneurship (Bachelors)

## **Professional Certifications**

Carbon Literacy, 2021, Nottingham, England.

ICSB Special Certificate Program: Teaching the United Nations Sustainable Development Goals (SDGs), 2020, Washington DC (USA).

## **Intellectual Contributions**

### **Refereed Articles**

Dominik, M., Rudin, J., Zhu, F. X., & Jovanovski, S. (2023). Evaluation of a summer course in entrepreneurship for disadvantaged high school students. *International Journal of Business and Economics*, 8 (1), 214-230.

Dominik, M. T., & Banerji, D. (2019). US community college entrepreneurship educator practices. *Journal of Small Business and Enterprise Development*, 26 (2), 228-242.

## **Chapters, Cases, Readings, Supplements**

### **Chapters**

Dominik, M. T. (2023). The dark side of a student online startup. *Cases on Digital Entrepreneurship* (pp. 13). Edward Elgar.

Dominik, M. T., & Cliver, D. (2021). Using Interactive Video Vignettes to Teach Customer Discovery: A Promising New

Experiential Learning Technique for Entrepreneurship Education. *Annals of Entrepreneurship Education and Pedagogy* – 2021. London UK: Edward Elgar Publishing Ltd.

Dominik, M. T., & Graham, B. (2018). Makerspace as an enabler for cross-campus, interdisciplinary collaboration and entrepreneurship education. *Annals of Entrepreneurship Education and Pedagogy* – 2018. Edward Elgar Publishing Ltd.

### **Presentations of Refereed Papers**

Dominik, M. T. (2024-2025). *AACSB Accreditation and Interdisciplinary Collaboration in Contemporary Entrepreneurship Education*. International Council for Small Business World Conference, Berlin, Germany.

Dominik, M. T. (2023-2024). *Modeling for Entrepreneurial Decisions: Technology Adoption*. USASBE Annual Conference, Birmingham, Alabama.

Dominik, M. T. (2022-2023). *Teaching Entrepreneurial Experimentation: A Classroom Exercise*. USASBE Annual Conference, Tallahassee, Florida.

Dominik, M. T., Rudin, J., & Zhu, F. (2022-2023, June). *Does the 'Think Like an Entrepreneur Summer Academy' enhance entrepreneurial intention?* European Academy of Management, Dublin, Ireland.

### **Presentations of Non-Refereed Papers**

#### **International**

Dominik, M. T. (2019-2020). *Analytic Hierarchy Models to Interpret Customer Interviews*. Invited presentation at United Association for Small Business and Entrepreneurship, (USASBE), New Orleans, Louisiana.

Dominik, M. T. (2019-2020). *Methodological Approaches to Documenting Requirements for High-Resolution Prototypes and Solutions Development*. Invited presentation at United Association for Small Business and Entrepreneurship, (USASBE), New Orleans, Louisiana.

Dominik, M. T. (2020-2021). *Experiential Learning for Technology Entrepreneurship: Pedagogical Methods*. USASBE Annual Conference, Virtual, Virtual.

### **Grants**

#### **Gift**

2023-2024 [Year 1 of 2]: Dominik, M. T. Accelerate South Jersey, Principal Investigator, Truist Foundation.

2023-2024: Dominik, M. T. Think Like An Entrepreneur Summer Academy, Co-Principal Investigator, TD Foundation.

#### **Memorandum of Understanding**

2023-2024 [Year 1 of 4]: Dominik, M. T. New Jersey Innovation Fellows, Principal Investigator, New Jersey Economic Development Authority.

#### **Research**

2022-2023: Dominik, M. T. Think Like An Entrepreneur Summer Academy, Co-Principal Investigator, TD Foundation.

2021-2022: Dominik, M. T. Think Like An Entrepreneur Summer Academy, Co-Principal Investigator, TD Foundation.

#### **Service**

2019-2020: Dominik, M. T. Kern Family Foundation to support the Rowan University Innovation Fellows, Principal Investigator, Kern Family Foundation.

### **Service to the Profession**

#### **Reviewer - Book / Textbook**

2016-2017: Stephen Ministries International (International). Book reviewer for *Cancer - Now What* published by Stephen Ministries International, authored by Dr. Kenneth Haugk. See [www.cancernowwhat.org](http://www.cancernowwhat.org)

### **Honors/Awards**

#### **Award**

2022-2023 – 2023-2024: Entrepreneurship Professor of the Year, Rohrer College of Business.

2021-2022: College of Business Innovation in Teaching Award, Rowan University College of Business.

2018-2019: Professor of the Year - M&E Department, RCB College of Business.

**Last updated by member on 20-Jul-24 (08:06 AM)**